



Real-time imagery. Real-world insight.

Prism Skylabs



Prism Skylabs is a unique cloud service that transforms any video camera into a visual merchandising and business intelligence tool that can be accessed from any device.

Real-world insight to better manage your business

Prism Skylabs condenses customer interaction into stunning, privacy-protected imagery and reports. Measure conversion, understand long-term trends, and dig in to powerful analytics — from dwell to footpaths to product lift — using the cameras you already have.



Real-time imagery to ensure the perfect customer experience

Zoom, tap, and swipe your way around privacy-protected views of any aisle, shelf, display or store. Conduct visual merchandising from any location and get immediate answers to key questions about your business.

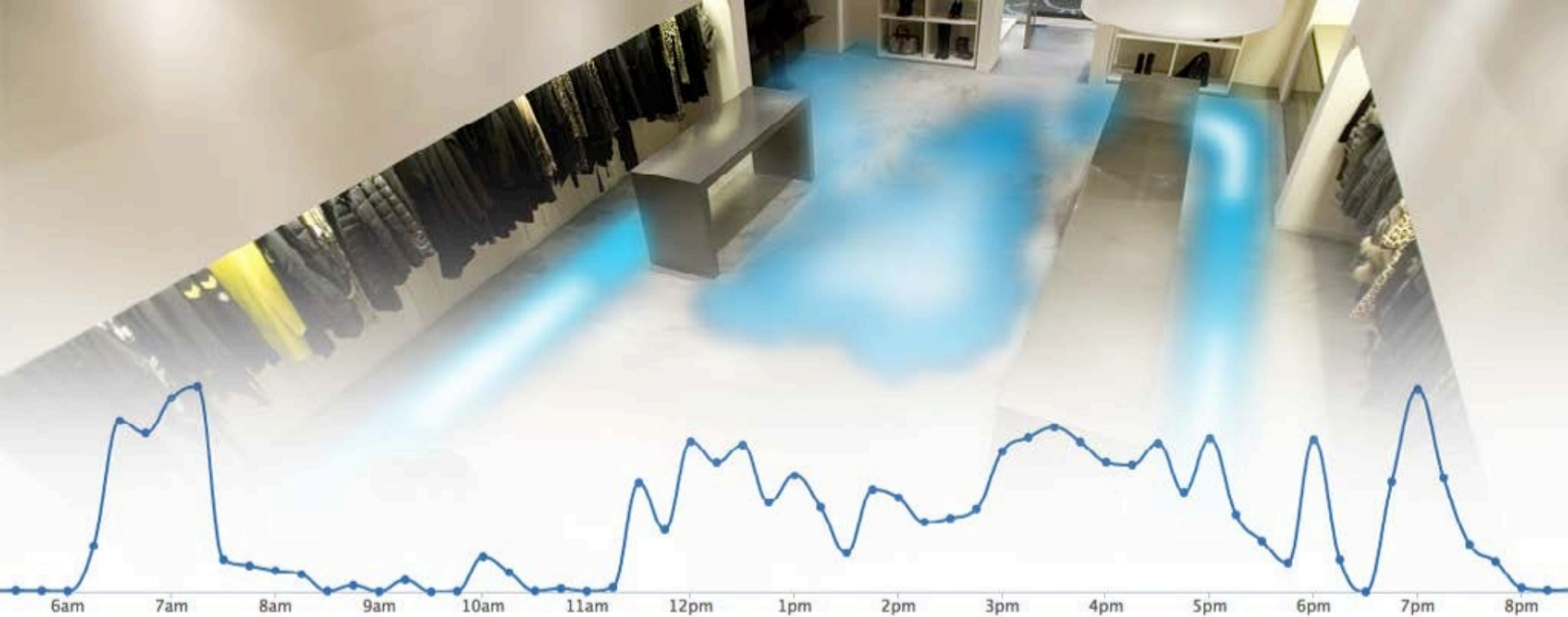


It Just Works

Connect to the cameras you already have.

Prism Skylabs automatically discovers and connects to your existing video cameras. Simply install Prism on your computer or local network, and we'll do the rest. It's easy. It's fast. And it's up and running in minutes. Prism Skylabs can be deployed globally across any number of sites, and be accessed from virtually any device.





Transform Video into Something Better

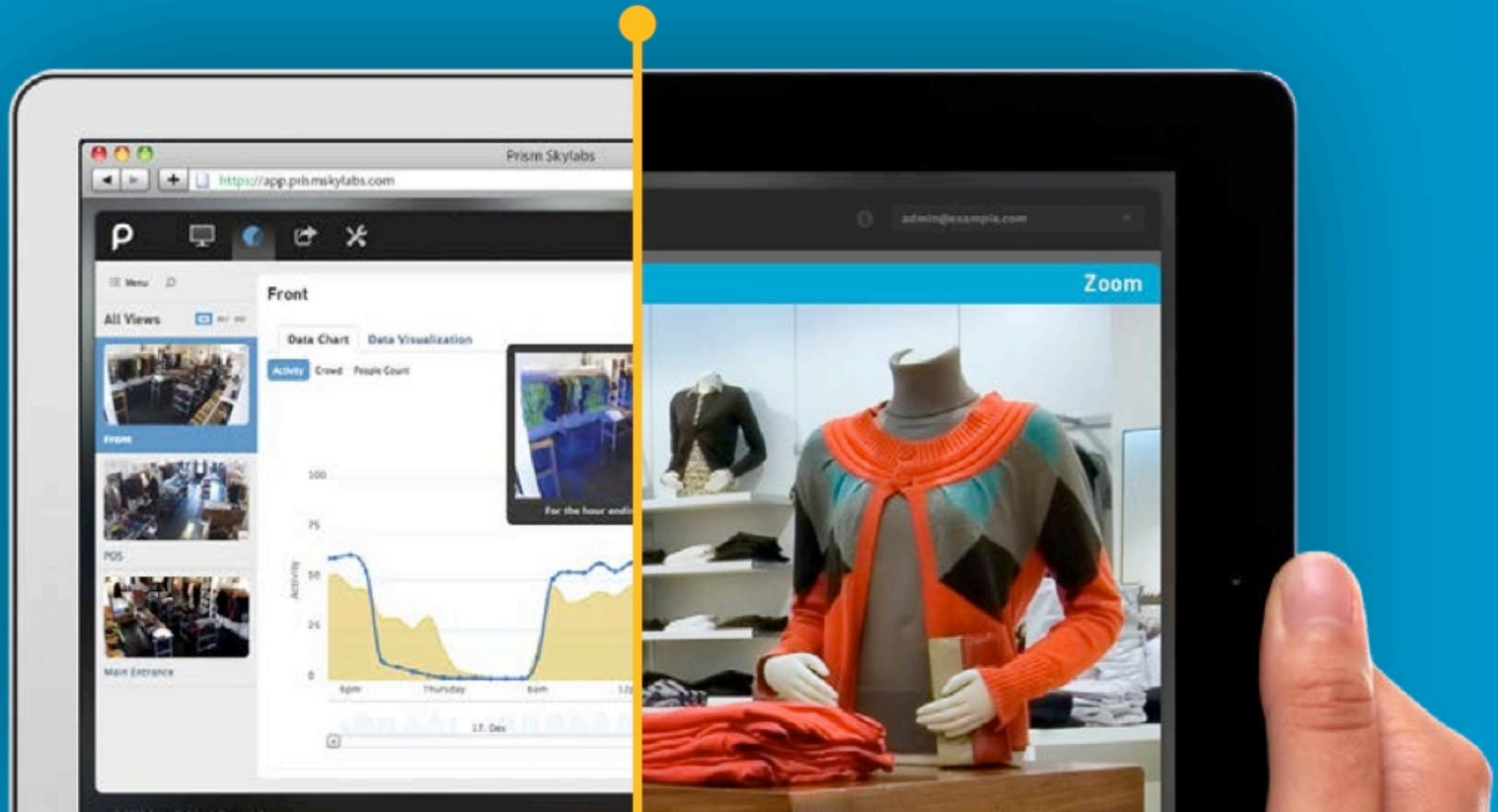
The perfect customer experience.

Hidden within video are the answers to key questions about your business. Was the store open on time? What products do customers pick up the most? How long are people waiting in line? Prism Skylabs answers these questions and many more. Our images and reports provide instant understanding of any moment or time period.

Get Information to People Who Need It

Everyday access and endless insight.

"App" just doesn't describe it. With Prism Skylabs, your smartphone or tablet is a real-time window into your business. Zoom, tap, and swipe your way around any aisle, shelf, display or store. Dive into long-term trends and real-world metrics with stunning visualizations and enterprise-wide reports. Conduct visual merchandising or dig into powerful analytics — from dwell time to footpaths to product lift — from wherever you are and whenever you want.





More than Counting

Prism Skylabs doesn't just do counting — we do any-camera counting. We let you know how many people are in any space over any period of time. There's no better way to understand occupancy, optimize staffing, and — above all — measure conversion.

Activity
Crowd estimation
Entry/exit counting



admin@example.com



Menu

All Views



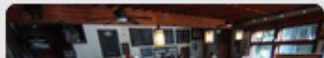
Dining Area



Floor



Front Counter



Front Counter



Data Chart

Data Visualization

Activity

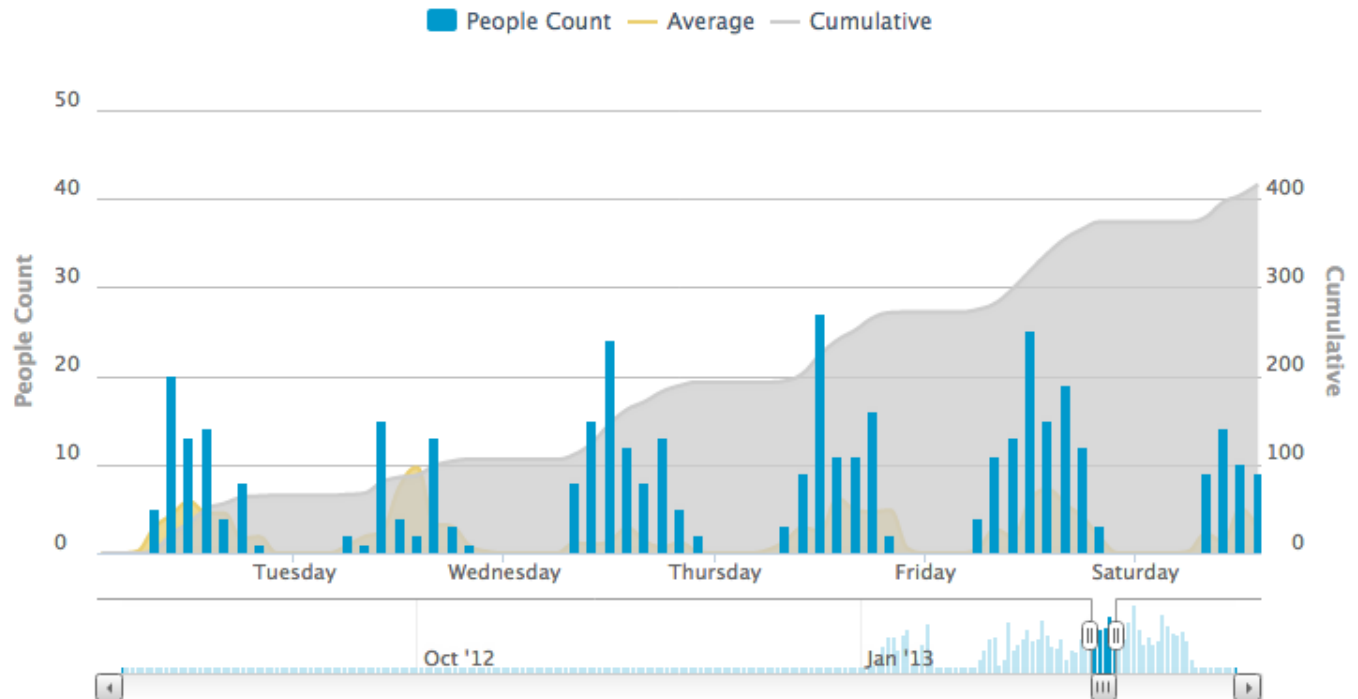
Crowd

People Count

Robust Reporting

Show: 1d 1w 1m 3m 6m 1y All Feb 18, 2013 - Feb 23, 2013

Dashboard. Customizable Reports. Data Export.



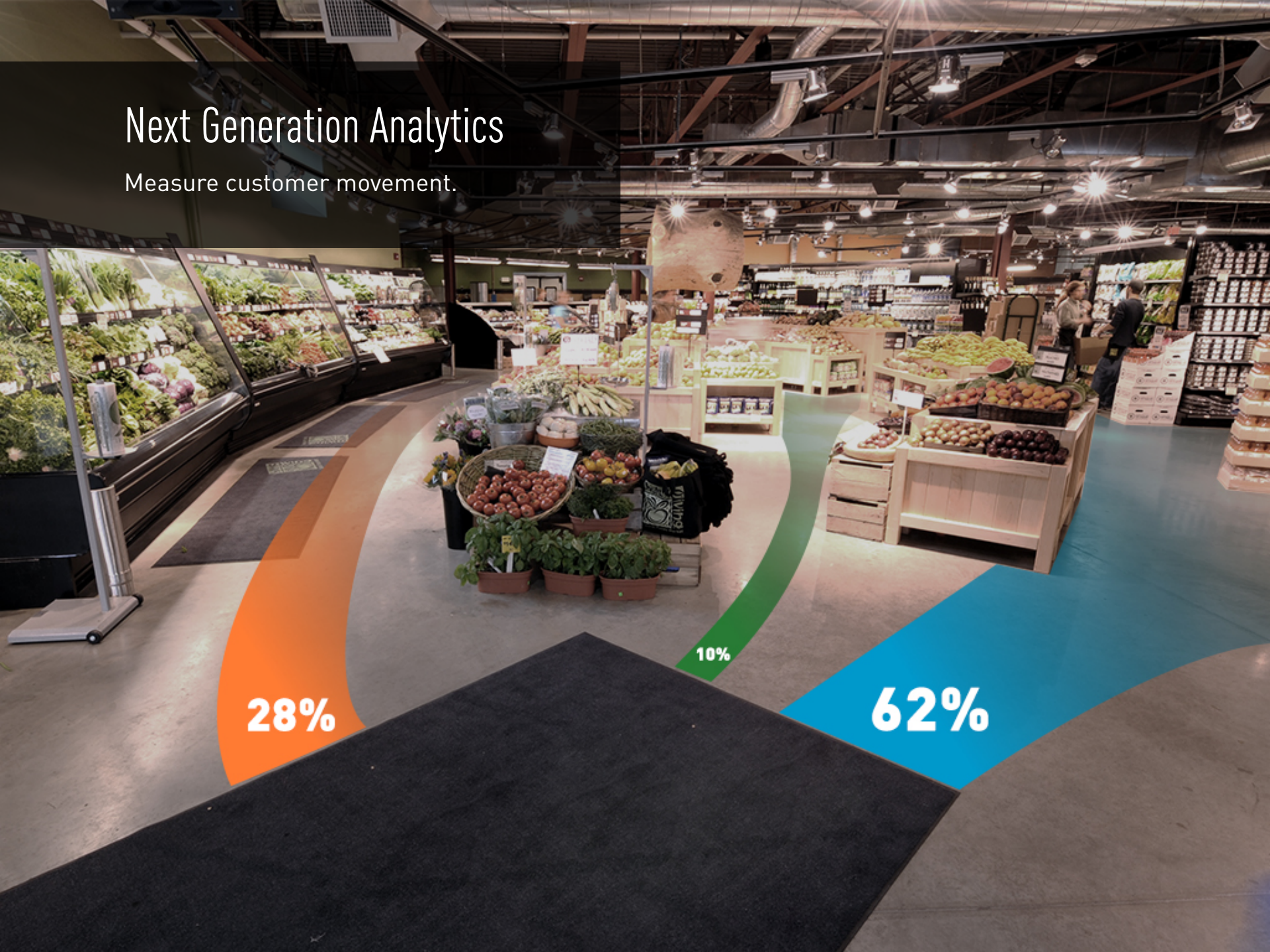
Next Generation Analytics

Measure customer movement.

28%

10%

62%



Enhance, Zoom, and Protect Privacy

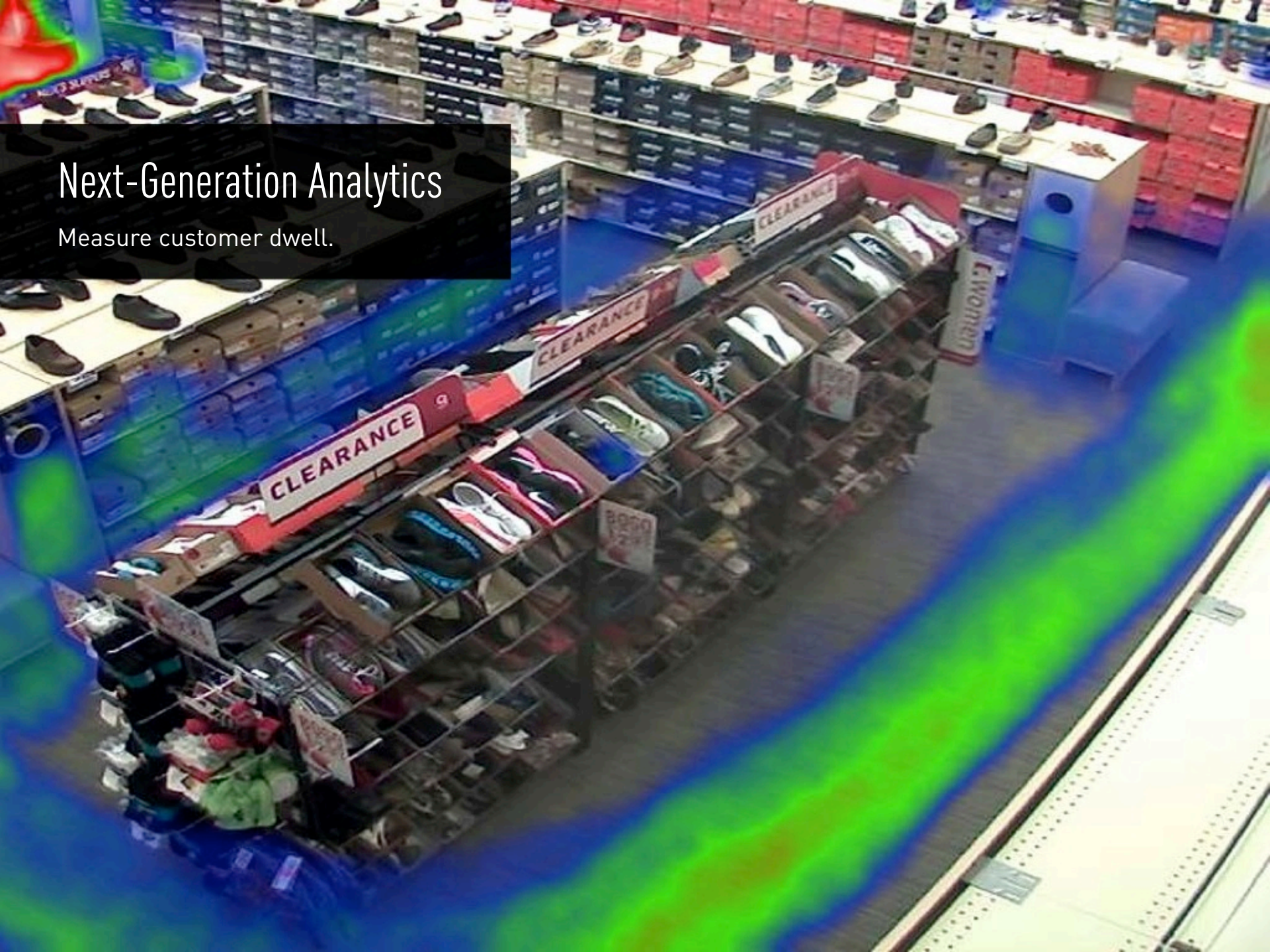
Welcome to Retail 2.0.

Prism Skylabs allows you to peek in to your business — and see everything — with absolute clarity. Products. Signage. Displays. You name it. We make it easy for you to be on brand, on trend, and on top of compliance and auditing. And Prism Skylabs doesn't just let you zoom in crystal clear images, we actually remove customers to give you the perfect image of your space.



Next-Generation Analytics

Measure customer dwell.





Menu

Next Generation Analytics

All Views Measure product lift.

Data Chart

Data Visualization

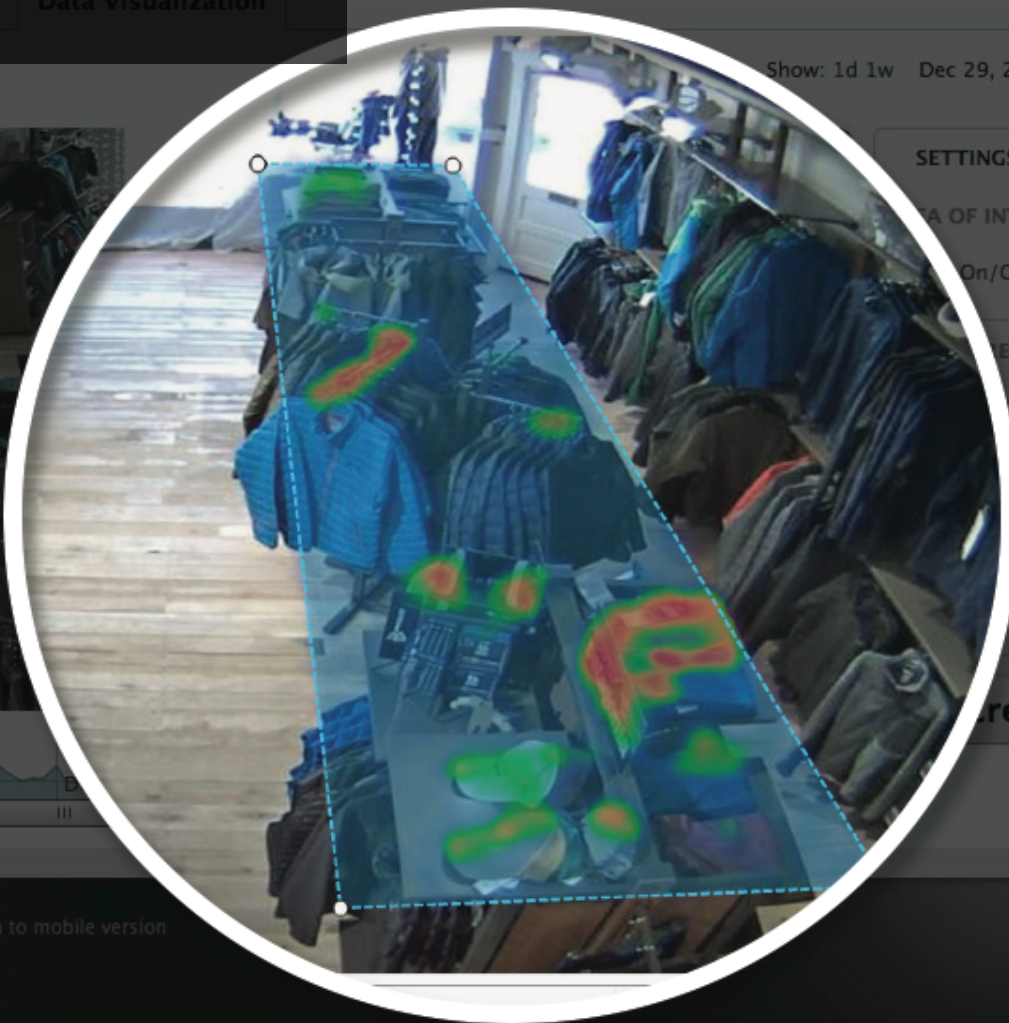
Heat Map



Front Door



StoreConnector



Show: 1d 1w Dec 29, 2012 - Dec 31, 2012

SETTINGS

THEMES

AREA OF INTEREST

On/Off



FREQUENCY

100%

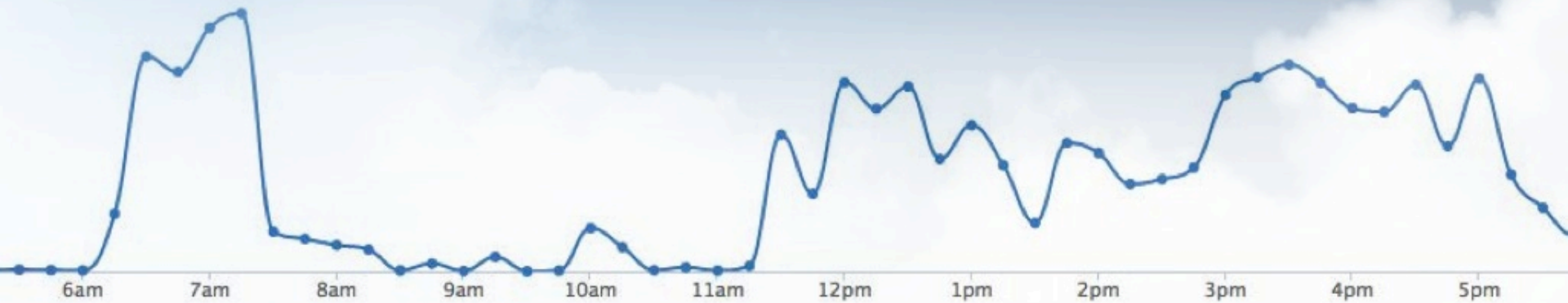
THRESHOLD

high

Create Map

Infinite Cloud Storage

Superior security. Store forever. Redundant backup. Long-term analytics and comparisons.



Visual Insight and Analytics that Benefit any Employee

MERCHANDISING

Every product and display
at your fingertips.
Real-time views and
powerful analytics.

MARKETING

Offline tools just got
a lot smarter.
A/B test and measure
online-to-offline ROI.

LOSS PREVENTION

The perfect complement to
any existing video system.
Failsafe archiving and infinite
storage in the cloud.

STORE OPERATIONS

Actionable data.
Continuous improvement.
Immediate answers to
critical questions.

OWNER/EXECUTIVE

Never wait for the
information you need.
Unprecedented access and
global understanding.

IT

Agile cloud architecture
that's built just for you.
Network-friendly, scalable,
and secure.